ADMI FINAL PLACEMENT REPORT 2016-17

Alkesh Dinesh Mody Institute (ADMI) was able to provide 100 % placement opportunities to its students irrespective of their specialization. It was possible because of the trust of our regular recruiters, alumni, faculty and new associates who believe that ADMI is different and unique.

We are very proud of our associates who respected us as an Institute of the University of Mumbai and understand the potential and capability of our Management students who are equipped to prove themselves in any challenge of the Corporate World.

Batch Profile:-

The Second Year students of the MMS course comprised of different academic backgrounds at their Undergraduate level. The Institute had a healthy mix of students from varied backgrounds such as Engineering, Commerce, Management, Arts, Computer science, etc. There was also diversity in the work experience of students and the Institute had a combination of fresher as well as experienced candidates.

Batch Strength	117
Number of Registered Companies	100
Number of Participating Companies*	80
Highest Package offered	14 lakhs
Highest Salary received	INR 6 lakhs
Average Salary	INR 3.83 lakhs

^{*} Some students have secured jobs on their own.

SYMMS Educational Qualifications Profile

SYMMS Work Experience Profile



■ Fresher

1-2 Yr

> 2 Yr

■ WE < 1 Yr

Placement Activities of the Institute:-

The Institute had taken many initiatives which not only helped management students to connect with industry professionals, but also to improve and groom as per corporate requirements.

The initiatives of placement cell have always been three fold: - corporate connects, student's development and campus placements.

These were the following initiatives undertaken:-

- Round Table Conference (one to one interaction with corporates)
- Mock Interview Session (Mock Rehearsals before starting of Campus Placements)
- CEO & Entrepreneurs Panel Discussion on the theme of "I learnt it the Hard Way".
- Regular Corporate Guest Lectures on the theme of "Campus to Corporate"
- Mock Aptitude Test and Group Discussion by Placement Committee
- One Full Day Corporate seminar with MTHR Global

Apart from this, the placement cell also encouraged and informed students about various other corporate events, case study competition at corporate level and provided complete support for their growth and development.

The above activities had helped management students to understand the corporate challenges under the guidance of esteemed professionals. We had also invited corporate executives on campus to conduct Executive Campus Placement Programs for our management graduates by offering Final Placements. Our placement activities helped students to understand the corporate expectations as well as the aspirations of students with the objective to bridge the gap between Industry-Academia relationships.

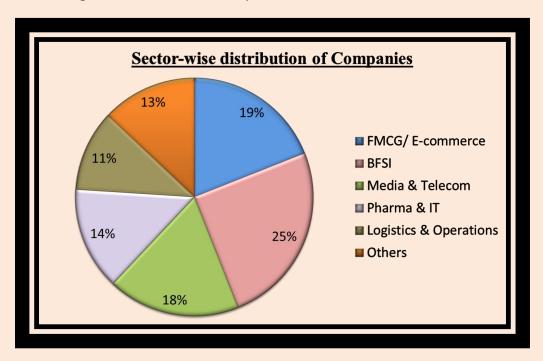
Key Highlights of Executive Placements:

- The Highest offered CTC by organization was INR 14 Lakhs PA which is the highest offered CTC at Institute ever.
- Multiple Placement and grooming related sessions were conducted to groom students as per corporate expectations like Round Table Conference, Mock Interview Sessions, Guest Lectures, Aptitude test, etc.
- > Artillery Committee was formed to keep all students abreast with current affairs.
- A full day corporate seminar was organized with MTHR Global on Campus to connect with more than 200 HR Professionals from middle to senior level Executives.
- Many new Recruiters visited on campus from Digital Marketing, Financial Services, and Derivative Sectors.
- ➤ Efforts were made to provide 100 % Placement opportunities across specialization.

According to Student Placement Committee members "The Final Placements for this year has been excellent, with some of the most sought-after Companies visiting our Campus to recruit in large numbers and also many students have bagged their dream roles with such Companies."

Placement Highlights for Final Placements

- The Highest offered CTC by organization was INR 14 Lakhs PA which is the highest offered CTC at Institute ever.
- ➤ Multiple Placement and grooming related sessions were conducted to groom students as per corporate expectations like Round Table Conference, Mock Interview Sessions, Guest Lectures, Aptitude test, etc.
- Artillery Committee was formed to keep all students abreast with current affairs.
- A full day corporate seminar was organized with MTHR Global on Campus to connect with more than 200 HR Professionals from middle to senior level Executives.
- Many new Recruiters visited on campus from Digital Marketing, Financial Services, and Derivative Sectors.
- ➤ Efforts were made to provide 100 % Placement opportunities across specialization.
- Organization visited on Campus with Maximum offers.



ANALYSIS OF KEY SECTORS:-

Non -Banking Financial Services Sector:-

The Institute had seen the paradigm shift in placements. Many companies from non —banking sectors had registered with huge requirements. We have had companies like In sync Analytics, Decimal Point Analytics, Credence Analytics, Nomura, Citi Bank, MSCI, Bajaj Capital, Motilal Oswal Financial Services, Capital First Limited etc. The Institute had also added the new list of recruiters like MCX, Cedar, Principal Asset Management, A.K. Capital Services Limited. The roles offered were in the domain of analyst, treasury, business associate, credit analyst etc.

Fast Moving Consumer Goods & E-Commerce:-

The demonetization have impacted the FMCG sectors but still the institute had got a lucrative offer for marketing and operation students to be their employee. The companies like Akzo Nobel, Berger Paints, Bajaj Corporation, HORECA and many others have shown their interest towards campus placements.

The highest package offered this year to management graduates was by E- Commerce companies. Institute registered many new companies who were the first time recruiters. Amazon, Quicker, Flipkart, GoZoop etc. were added into the list. The companies either came to offer them in general management profile or business development profile.

IT/ ITeS

IT behemoth Tech Mahindra visited our campus and offered roles for marketing, finance and operations students. There were many organizations added in the database like Elde Info Media etc. who offered job position to students.

Business Consulting & Telecom

We have been fortunate to have the presence of companies like many good business consulting firms who is always being considered one of the most desirable sectors for management graduates to work. The institute is proud for its association to many good companies like Euro Asia Consulting, Cedar Consulting, and Inter-Strat consulting who have offered and recruited students.

Tata Teleservices Limited was also added to the database and recruited students with the decent package.

Others

There were many other Companies not falling in the above categories which recruited our students in large numbers. These Companies operate in various domains like Market Research, Data Analytics, Consulting, Real Estate, Conglomerates, etc. Some of the prominent names

include Kalpataru, Centre for Monitoring Indian Economy (CMIE), TYD Ideas, ICICI Securities, Sheth Creators etc. which recruited our students in large numbers.

Conclusion:-

The Final Placements for the MMS batch of 2017 has been a success for Alkesh Dinesh Mody Institute. Our Institute has achieved over 70% placements (and counting) this year. The performance of this year has been an improvement over the previous years, both in terms of number of students placed and the number of Companies visiting the Campus.

Mrs. Kavita Pandey, the Placement Officer said "Like every year, our regular recruiters from across the sectors have instilled faith in us. Also, there were many first time recruiters with whom we would like to build long term association. It increases our confidence as a growing Management Institute. We are expecting the number of students placed to increase as companies are willing to recruit the talent from our Institute."

We are thankful to our recruiters for their consistent support and trust on us. We would also like to thank the Director, Dr. Smita Shukla, a strength of institute, our esteemed faculty, alumni, teaching & non-teaching staff and of course the students, without whom such an accomplishment would not have been possible.